

9-STEP ROI PROCESS



1. VALIDATE LEGITIMACY OF REQUESTER

AUTHORIZATION TO DISCLOSE HEALTH INFORMATION
I (the undersigned) hereby authorize, Office360® to disclose the following identified health information.

- a. Verify that the Requester is a valid individual
 - Ensure the requester is entitled to receive the requested information
 - Requester **MUST** specify person(s) to receive the information
- b. Request document must have:
 - Original signature of the patient/legal rep
 - Specified info/dates of service required
 - Purpose of the ROI request
 - Identifying information about the patient (i.e. Name, DOB, etc.)
 - Dated after the date(s) of service being requested
 - An expiration date; if no expiration date is provided, it will expire 90 days from the date of the original signature
 - An HIPAA-required statement that it is revocable to the extent that action has already been taken
 - A designated Power of Attorney in cases where there is a legal rep signing for the release of information. We must receive a copy of the legal paperwork that shows the rep does indeed have a right to sign for the release of the PHI information. We must receive a copy of the legal paperwork that shows the rep does indeed have a right to sign for the release of the PHI



2. CAPTURE/COLLECT/SORT CONTENT



Onsite, offsite, paper charts, digital images, EMR/EHR; aggregate content (paper, digital images, data from EMR/EHR)

- a. Logistics of locating requested patient content
 - Physical/Paper Files
 - Onsite or in offsite storage
 - Digital Images
 - Onsite or offsite digital images
 - Lab Reports
 - Onsite or offsite lab reports
 - Microfilm
 - EHR/EMR Content
 1. Electronic/Digital
 2. Printed
 3. PDF Output
 4. Must have authorized content
 5. Sensitive information content may be redacted
 - Can all content from all locations be stored in common format?
 - i. Physical/Paper
 - ii. Digital
 - Can all content be formatted for eDelivery?



3. CREATE INVOICE (ACCORDING TO ESTABLISHED STATE STATUTES FEE STRUCTURE)

Date	Description	Qty	Price	Total
05/15/2013	ROI	1-10 pgs	1	\$20.00
06/03/2013	Postage	1	\$1.50	\$1.50
06/03/2013	Page	11-50 pgs	2	\$10.50
Invoice Total Due Upon Receipt				\$32.00

- a. ROI fulfillment must be paid for PRIOR to delivery
 - Are the correct ROI fee structures used and understood?
 - Workflow A—Pre-paid credit card
 - Workflow B—Invoiced (to Attorney, Insurance Company, etc.)
 - Where is ROI invoicing generated?
 - i. Online from an accounting system
 - ii. ROI software package
 - iii. Other
- b. Is there an ROI cost center reporting and management tool capability in place?
 - Number of ROI requests by category (i.e. insurance, legal)
 - Revenue breakout by:
 - i. Requester
 - ii. Fee structure type
 - iii. Date
 - a. ROI Cost center reporting:
 - i. FTE direct overhead
 - ii. Fulfillment timeframe
 - iii. Trapped AR billable analytics

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4. PACKAGE AND VALIDATE PATIENT INFORMATION WITH QUALITY CONTROL

- a.** Packaging
- Physical/Paper
 - Digital
 - I. Tiff Output
 - II. PDF Output
 - CD
 - i. Imaging Content
 - Hybrid combination of the above



5. COLLECT ROI FEES PRIOR TO SENDING CONTENT

- a.** Inform the requester of the payment amount due
- b.** Results of keeping a detailed AR open ROI invoice system:
- Invoicing without a strong collection system (check, etc.)
 - Provide flexible payment options
 - i. Credit Card
 - ii. ACH
 - iii. Check
 - iv. Pay on monthly statement (Insurance companies, Attorneys)



6. DELIVER CONTENT AND CONFIRM DELIVERY FULFILLMENT (MUST INCLUDE ACTIVITY TRACKING TO BE COMPLIANT)

- a.** Mail
- Must have a signed receipt for proof of delivery
- b.** eFax
- Requires digital fax on requester's side for receipt acknowledgement; supported by the GRM Online Record Center
- c.** eArchive (Option after mail or eFax)
- d.** eDelivery (includes email notification)
- Must meet exacting rules to ensure correct delivery acknowledgement; supported by the GRM Online Record Center
- e.** Secure Web Portal
- The most HIPAA-compliant option; supported by the GRM Online Record Center



7. SEND FULFILLMENT NOTIFICATION

- a.** Definition of fulfillment notification
- Confirms the request has been processed
 - Includes the amount paid by requester
 - Provides instructions for logging into the ROI Web Portal
 - i. ROI + Logon URL Address
 - ii. Requester account # and PIN combo
 - Establishes legal protection for the provider



8. AUTHENTICATE RECEIPT OF CONTENT

- a.** Receipt authentication is vital to meeting compliance standards
- Receipt authentication details:
 - i. Who received the ROI fulfillment content
 - ii. Time and Date of when the content was received
- b.** Tied to ROI content delivery formats
- Mail/Fax/CD—DO NOT meet authentication requirements
 - EMRs/EHRs do not have a receipt authentication feature
 - ROI + the GRM Online Record Center Web Portal registration (provides the only authentication capability)



9. TRACK ROI CONTENT ACTIVITY

- a.** Only way to meet full HIPAA compliance
- ROI + the GRM Online Record Center Web Portal
 - i. Full ROI activity logging
 - ii. Transfers proof of delivery to the requester side
 - Indefinitely keeps a log of all access and viewing activity on the requester side
 - Enables the requester to monitor all activity of its staff to enforce compliance
 - iii. Verifies, sets and controls all access and content rights
 - iv. Establishes proof of fulfillment and payment timeframes

